



Víctor Alonso

FULLSTACK DEVELOPER & TECHNICAL
SEO CONSULTANT

CONTACT

Email: vicks630@gmail.com
Phone: +34 675 94 64 86
Location: Albacete, España
Web (Personal): victor-alonso.es
Web (Studio): walkiriaapps.com
LinkedIn: LinkedIn
GitHub: GitHub

SKILLS

BACKEND & WEB

PHP Laravel WordPress
WooCommerce REST APIs MySQL
React JavaScript Python
Magento

TECHNICAL SEO & WPO

Core Web Vitals PageSpeed Insights
Search Console Schema.org
Indexability Log Analysis
Crawl Budget WPO

DATA & AUTOMATION

Web Scraping Python APIs
SEO Dashboards Automation

SERVERS & TOOLS

Git GitHub HestiaCP
cPanel Linux Apache
AWS Basic Composer NPM

MOBILE

Android SDK Kotlin Gradle
MVVM Firebase

LANGUAGES

Spanish: Native
English: B2 Certified
German: B2 Certified

PROFESSIONAL PROFILE

Senior FullStack Developer and Technical SEO Consultant with 15+ years of experience. Specialized in building custom web solutions using PHP, Laravel, and WordPress, with a strong focus on web performance (WPO), indexability, automation, and business growth. Expert in Core Web Vitals optimization, crawling architectures, and solving complex technical server-side issues on Linux.

SELECTED PROJECTS

WPO & Technical SEO Optimization

Performance auditing and refactoring on production websites, reaching perfect scores of up to 100/100 in Google Lighthouse. Implementation of structured schema data (Schema.org), indexing controls, and indexation budget management.

Custom Web & WooCommerce Solutions

Custom theme and plugin development for WordPress/WooCommerce, high-performance Laravel applications, and secure integrations for payments, external services (Stripe) and corporate ERP/REST APIs.

Automation & Web Scraping Robots

Custom Python scripts, scraper spiders, and analytics tools designed to extract indexing and SEO metrics, generating dashboards focused on conversion rates.

PROFESSIONAL EXPERIENCE

Walkiria Apps

2015 – Pres.

FullStack Developer & Technical SEO Consultant

Independent software engineering and advanced technical SEO/WPO consulting for clients across multiple commercial sectors.

- **GdBodas.net:** Full-stack design and technical implementation of the musical events portal.
- **Artroscopia Albacete:** Medical portal optimized for fast loading, technical local SEO, and maximum discoverability.
- **Candelas y Felipa:** E-commerce storefront built on Magento with custom modules and advanced technical maintenance.
- Auditing, maintaining server setups, and creating custom WordPress plugins.

Salumedia

2018 – 2020

Senior Software Development Engineer

Full-stack engineering: designed REST APIs using PHP (Slim framework), dynamic front-end development with ReactJS, AWS deployment, and real-time MQTT message broker management for IoT health services.

Ontic Soluciones

2012 – 2015

Android, PHP & Magento Developer

Web developer on high-traffic Magento stores, custom PHP modules, REST APIs, and native/hybrid mobile application developer.

appslab

2011 – 2012

Android & Web Developer / Sysadmin

Frontend development and web server administration utilizing cPanel and Apache.

Ontic Soluciones

2010 (4 mos.)

Programmer

Backend development and data processing optimization algorithms.

EDUCATION & TEACHING

University of Castilla-La Mancha

UCLM

B.S. in Computer Engineering

Official degree from the Superior School of Computer Engineering of Albacete. Includes academic exchanges/stays at Fachhochschule Trier (Germany) and the Faculty of Computer Science of the University of Granada.

University of Castilla-La Mancha (UCLM)

2025 – 2026

Substitute Lecturer & Guest Speaker

Taught database and programming courses inside the Computer Science Degree (Albacete campus), including: *Databases*, *Sistemas Basados en Conocimiento*, and *Programming Methodology*.

Technical Trainer & Advisor

2018 – Pres.

Freelance Instructor

Delivered specialized technological training courses for companies (including a 300-hour Java & Android course for Telefónica). Mentored multiple Master's Thesis (TFM) projects centered on web engineering and mobile systems.